

Sample form, not for offline completion.

Visit <https://tourismawards.awardsplatform.com> to enter.

Marketing Campaign of the Year

Presented to an individual, organization, business or marketing consortium in recognition of a creative or innovative marketing campaign that increases visitation, revenue or other campaign objectives in alignment with campaign goals.

Nomination name

Organization

10 words

Name of organization being nominated (if different from the nomination title).

Nominee Contact Name

Contact name for the nomination.

This person may be contacted to supply additional information or photos to support the nomination. Please be sure to inform this person of the nomination.

City / Town

Location of nominee or the organization you are nominating.

Phone number

The best phone number to contact the nominee. If this person/business is selected as a finalist, important information about the event will need to be communicated to them.

Email

Email address of the nominee. If this person/business is selected as a finalist, important information about the event will need to be communicated to them.

Website (optional)

250 characters

List any website URLs connected to the nomination.

Social Media (optional)

250 words

List any social media handles connected to this nomination.

Nomination Title/Name

Name of Person, Event, or Business

Goals (Marketing)

350 words

Describe the goals of the marketing campaign, including target markets and any market research or analysis.

Execution and Results (Marketing)

350 words

Describe the marketing campaign's execution, including key messages and activities as well as any innovative approaches, creative techniques and campaign results.

Summary

250 words

Provide a summary of your nomination and why it's worthy of winning. Finalists' summaries will appear on the Tourism Awards website (250 words max).

Submit two photos with your nomination (of the individual, business or experience). Award finalists will be recognized in the presentation. Include a business logo if applicable. Maximum file size is 5MB per photo.

The written component of your entry should be fully explained within the provided form fields. Email or additional documents outside of the nomination process will not be accepted.

Submit Two Photos (optional)

	▼
Photo	
Logo	